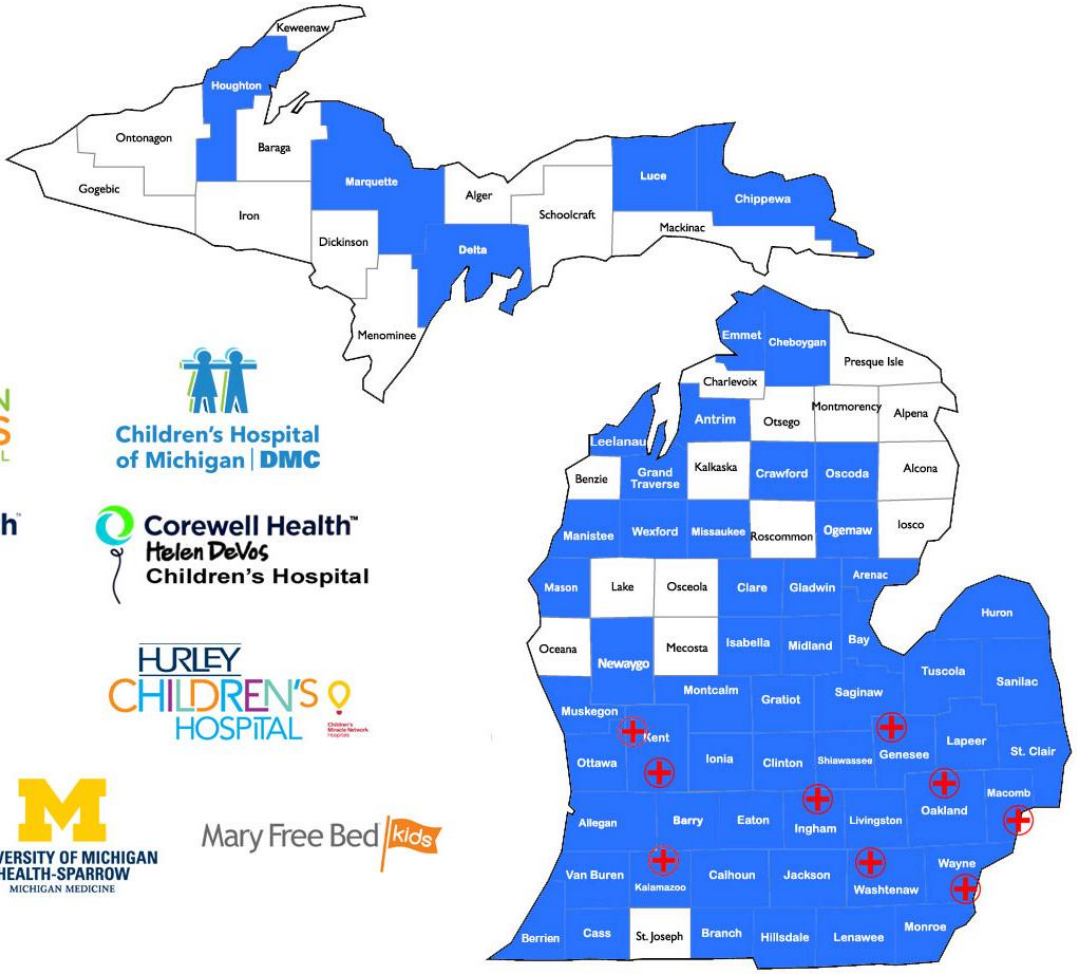
Maggie's Wigs 4 Kids of Michigan

Helping the self-esteem of children

PERFORMANCE METRICS 2025

We have provided wigs & support services to kids in 58 Michigan counties.



Counties with MW4K families.

We work with all 9 hospitals that provide pediatric oncology services to the children of Michigan.

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WIG RECIPIENT COUNTIES 2025



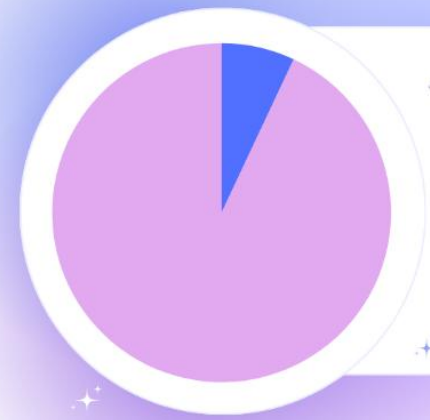
- 30% Macomb
- 19% Oakland
- 19% Wayne
- 32% Other Counties

WIG RECIPIENT DIAGNOSIS 2025



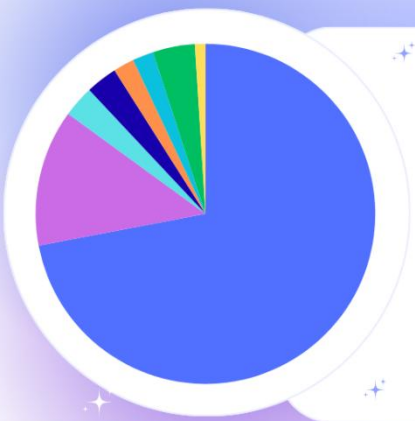
- 47% Cancer
- 36% Alopecia
- 10% Trichotillomania
- 7% Other Disorders

WIG RECIPIENT GENDER 2025



- 93% Female
- 7% Male

WIG RECIPIENT ETHNICITY 2025



- 72% Caucasian
- 2% Middle Eastern
- 13% African American
- 2% Arab American
- 3% Hispanic
- 4% Mixed
- 3% Asian
- 1% Indian, Native American, Pacific Islander