Maggie's Wigs 4 Kids of Michigan

Helping the self-esteem of children

2025 Year in Review

Serving the Children of Michigan

OUR CORE MISSION: WIGS

Hair Restoration Services





Over 6,000 MI kids served since 2003.
115 wig consults, fittings & services in 2025.

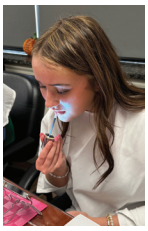
69 Countries Donate Hair!



We utilize all the hair to make wigs for the children we serve.

SUPPORT SERVICES

285 wig recipients & families participated in our support services.





Skin Care & Makeup for a Positive Self-Image



Nail Care



Physical Fitness



Enchanted Tea Room



VR 4 Kids Program



Holiday Party



Angel Memory Garden

BEAUTY INDUSTRY SUPPORTERS

Salon Supporters



1,271 Salons, Cosmetology Schools & Volunteers

Cuts 4 a Cause




Hair Restoration Training and Certification Classes for Licensed Professionals

Creating a Total Image



Workshops to help with appearance-related side effects of treatment.

NEXT PAGE

SUSTAINABILITY

Our Wellness Center





Permanent brick-and-mortar for our program. Construction was completed for our building addition to house wigs & class supplies!



352 Galaxy Star Members



196 Founding Members

MDHHS Grant

With support from Robert Kennedy, we were allocated an MDHHS grant to help cover the cost of kids' wigs!

COMMUNITY OUTREACH

Events & Fundraisers



We participated in 98 events & fundraisers (in-person and virtual).

Volunteers



171 Volunteers donated their time in 2025!

Hospitals

We service kids referred by 9 hospitals.

MEDIA ENGAGEMENT

Social Media Reach

25,024 fans and counting!

Billboards

We received $7,650 in donated billboard ad space!

Media/Press/Print



We received coverage 24 times.

AWARD RECOGNITION FOR EXCELLENCE IN PROGRAMMING

Guidestar

Platinum Transparency 2025

Candid.

Less than half of 1% of nonprofits reach platinum.

Great Nonprofits

Voted By Supporters

Charity Navigator

4 out of 4 Stars!

Crain's Detroit Business

for our VR 4 Kids Program