



TRIVIA *for Literacy*

An Evening of Fun & Impact
FOR LIVINGSTON COUNTY LITERACY COALITION

WITH

HERE'S YOUR
HOST *Matt Eickhoff*

SATURDAY, OCTOBER 10
4:30-7 PM | FAULKWOOD GOLF CLUB

Tickets: \$30/person

** Early bird special: \$25
before Sept 10th **



Appetizers provided
& cash bar available

Faulkwood
GOLF CLUB
— SINGER —





TRIVIA for Literacy

AN EVENING OF FUN AND IMPACT

OCTOBER 10, 2026 - 4:30 - 7:00 PM

Featuring: Here's Your Host Matt Eickhoff

SPONSORSHIP LEVELS

BENEFITS	LITERACY LUMINARY \$2500	STORYTELLER SPONSOR \$1500	PAGE TURNER PATRON \$1000	CHAPTER CHAMPION \$500
Logo on Event Signage	✓	✓	—	—
Logo on Next Marketing Campaign	✓	—	—	—
Logo in Digital Event Program	✓	✓	✓	✓
Social Media Recognition	✓ 4 dedicated posts w/logo	✓ 2 dedicated posts w/logo	✓ Group mention w/tagging	✓ Group mention w/tagging
Ad in Digital Event Program	✓ Full page: 15 sec.	✓ Full page 12 sec.	✓ Full page 9 sec.	—
Complimentary Event Tickets	✓ 6 tickets: VIP Seating	✓ 4 tickets	✓ 2 tickets	✓ 1 ticket
Table Signage w/logo	✓	—	—	—
Verbal Recognition at Event	✓	✓	✓	✓
Promo materials at side table	✓	—	—	—
Recognition during Trivia Round	✓ 3 Rounds	✓ 2 Rounds	—	—

* Tutor Trivia Table Sponsorship : \$250 *

LIVINGSTON COUNTY LITERACY COALITION

WHO WE ARE

The Livingston County Literacy Coalition (LCLC) is a 501(c)(3) nonprofit organization dedicated to empowering adults in Livingston County through free literacy programs. With the help of our devoted volunteers and partners, we provide tailored support for learners with diverse literacy needs including personalized 1:1 tutoring, English as a Second Language (ESL) conversation groups and digital literacy training. Our mission: transform lives by equipping individuals with the skills they need to thrive in their personal, professional, and social lives.

WHO WE SERVE

Nearly 8% of adults in Livingston County struggle with basic literacy, limiting their ability to participate fully in the workforce, support their children's education and healthcare needs, and navigate daily life. LCLC provides these adult learners who live and/or work in Livingston County with the literacy skills they need to gain confidence and achieve greater independence.

By investing in literacy, we strengthen families, foster economic growth, and build a more inclusive and empowered society.

CURRENT PROGRAMS



- 1:1 Tutoring in Adult Basic Education and ESL
- ESL Conversation Group
- Tutor Support for LESA ESL Classes
- Digital Literacy
- Workplace Literacy



Joni P Hughes, Board President

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OUR PARTNERS

Partnerships are essential to LCLC's impact. We collaborate with local libraries to provide safe, accessible spaces for tutoring sessions and we work closely with the Livingston Educational Service Agency (LESA) to support their weekly ESL classes. LESA, in turn, administers TABE and CASAS assessments for our learners and hosts our tutor training sessions.

Additionally, in 2025 we piloted a workforce literacy initiative with a couple of local businesses to help employees strengthen their literacy skills, aligning our efforts with community and economic development goals.

HOW WE MEASURE SUCCESS

Our success is reflected in both the progress of our learners and the dedication of our tutors. We track educational gains using TABE and CASAS assessments, measuring learner growth approximately every six months to ensure learners are progressing toward their goals. Every milestone, no matter how small, is celebrated as part of their journey.

Additionally, we assess program impact through tutor and learner engagement, the recruitment and retention of volunteers, and the successful implementation of initiatives like monthly tutor development sessions and new literacy software programs.

WHY OUR WORK MATTERS

Literacy is the cornerstone of opportunity. For adult learners, improving literacy skills means being able to:



Gain meaningful employment



Support their children's academic success



Navigate the healthcare system



Actively participate in the community

