

CLAYS IN THE COUNTRY

& DISTINGUISHED CITIZEN AWARD

MAY 14 2026

ISLAND LAKE SHOOTING RANGE

13600 GRAND RIVER ROAD, BRIGHTON, MI 48114

Scouting America, Michigan Crossroads Council, invites you to attend the 2nd Annual **Clays in the Country Sporting Clays Event & Distinguished Citizen Award Luncheon**. Proceeds from this event will be used to benefit youth development through the Scouting Program that serves Livingston County. Our ongoing mission is to encourage the positive development of our young people and help instill values that will prepare them to make ethical choices throughout their lifetime.

WHAT TO EXPECT:

15 Stations & 75 Clay Shoot
Luncheon, Reception & Drinks
Gun Raffles, Games & Prizes
Trophies for Top Teams & Individuals (Male & Female)

The Distinguished Citizens Award is presented to those who exemplify in their daily lives the ideals of Scouting America as expressed in the Scout Oath and Law. The recipients are chosen for their outstanding community service as evidenced by the interest and leadership given to many worthwhile organizations as well as the respect and esteem in which they are held by their colleagues.

COMMITTEE:

CHAIR

David Walker, Hartland Insurance

COMMITTEE MEMBERS

Sheriff Mike Murphy

Tim Corrigan, Corrigan Oil

Tom Hines, Poured Brick Walls

David Plait, Hungry Howies Pizza

Patrick Michel, Sumitomo Electric USA

Marty Smith, Bank of Ann Arbor

Join us for the luncheon to honor the

2026 LIVINGSTON COUNTY DISTINGUISHED CITIZEN



Bob Herbst, Retired Pharmacist

Scouting  America
Michigan Crossroads Council

REGISTER AT: [HTTPS://MICHIGANSCOUTING.ORG/CLAYS-IN-THE-COUNTRY/](https://michiganscouting.org/clays-in-the-country/)

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2026 LIVINGSTON COUNTY DISTINGUISHED CITIZEN



Bob Herbst, Retired Pharmacist

Bob Herbst is a lifelong resident of Livingston County and a proud member of the Brighton community. Raised on a 500-acre family-owned dairy farm west of Brighton, he developed the strong work ethic, resourcefulness, and commitment to conservation that have defined his life.

A graduate of the University of Michigan, where he supported himself and graduated debt-free, Bob began his career in 1955 as a "soda jerk" at Uber's Drug Store in downtown Brighton. Mentored by his first employer, Chuck Uber, he learned the fundamentals of customer service and business leadership. This sparked his interest in becoming a pharmacist. When Chuck retired, Bob purchased Uber Drug and operated it as sole owner for 25 years. Known affectionately as "Uber University," the store provided first jobs to hundreds of local students—some of whom went on to become pharmacists. Bob, the "Dean" of Uber University taught his students the value of a consistent and memorable customer service experience; known for giving \$2 bills to customers with a smile and a thank you!

Bob served the Brighton community as a Registered Pharmacist for more than 50 years, working for more than 55 years in downtown Brighton. In 1996, he sold Uber Drug to Arbor Drug which was soon sold to CVS. In 2001, he was named Brighton's #1 People's Choice Best Pharmacist by the Livingston County Daily Press & Argus.

Beyond his profession, Bob has devoted decades to civic leadership. For 30 years, he has continued to serve with the Brighton Downtown Development Authority, including more than 20 years as Chair, helping guide the growth and vitality of downtown. Bob was involved with the building of the Brighton Center for Performing Arts and is still involved with the Friends of the BCPA, serving several years as the Chair. He helped establish the Community Foundation for Livingston County, where he served several years as Chair and continues as a member today; he also assisted in incorporating Friends of the Howell Nature Center (in support of the Howell Nature Center). A lifelong conservation advocate, he has donated funds and antique farm equipment to Kensington Metropark. In 2007, he received the Executive Director's Distinguished Service Award from the Greater Brighton Area Chamber of Commerce. He has been recognized for his service to the Brighton community and school system by being named as Grand Marshal for Brighton's 4th of July Parade and Brighton's Homecoming Parade.

Bob has been married to his high school sweetheart, Betsy, for over 60 years. Together they raised two children, Tim and Karen, and enjoy 5 grandchildren. In retirement, he continues to give back his time and energy to the community he has faithfully served for a lifetime.

2026 SPONSORSHIP REGISTRATION FORM

CLAYS IN THE COUNTRY

PRESENTING SPONSOR - \$5,000 *

Company logo on all marketing and printed materials (Presented by), Sponsorship announcement at luncheon and reception, Includes 3 teams of 4.

LUNCHEON SPONSOR - \$3,000 *

Name on all printed materials, Prominent signage during the Distinguished Citizen Luncheon, Sponsorship announcement at luncheon. Includes 2 teams of 4.

RECEPTION SPONSOR - \$2,500 *

Name on all printed materials, Prominent signage during the reception, Sponsorship announcement at reception. Includes 2 teams of 4.

AMMO SPONSOR - \$1,500 *

Name on all printed materials, Prominent signage at ammo distribution site and on table tents. Includes one team of 4.

CART SPONSOR - \$750

Name on all printed materials, Prominent signage on all carts. Opportunity to provide door prize for use at the event.

BEVERAGE SPONSOR - \$500

Prominent Signage at the Bar. Opportunity to provide a door prize for the use at event.

STATION SPONSOR - \$250 - 14 AVAILABLE

Company name and logo on dedicated signage at one of the stations, opportunity to provide a door prize for use at event.

TEAM OF 4 - \$975 *

12 gauge ammo included - 20 gauge available upon request

INDIVIDUAL SHOOTER - \$245 *

** Individual and team shooting options include 12 & 20 gauge ammo
Direct benefit per attendee: \$200*

DISTINGUISHED CITIZEN LUNCHEON

EAGLE SCOUT SPONSOR - \$1,000

Table sponsor (8 tickets), program logo recognition, sign recognition at entrance.

LIFE SCOUT SPONSOR - \$750

Table sponsor (8 tickets), program recognition

STAR SCOUT SPONSOR - \$500

Program recognition and 4 tickets

LUNCHEON TICKET ONLY - \$50

Direct benefit per attendee: \$30

SCHEDULE:

11:00AM | Luncheon Registration Opens

11:30AM | Distinguished Citizen Award Luncheon

12:30PM | Clays in the Country Registration opens & Warm-Up

1:15PM | Safety Talk

1:30PM | Shotgun Start

4:00PM | Reception & Award Ceremony

I AM NOT ABLE TO ATTEND BUT I WOULD LIKE TO DONATE \$_____

I WOULD LIKE TO DONATE RAFFLE/AUCTION ITEMS

I WOULD LIKE TO JOIN THE COMMITTEE

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

TOTAL CONTRIBUTION \$ _____

FORM OF PAYMENT:

Check enclosed, payable to Scouting America

Send me an invoice

Pay Online - <https://bit.ly/4fSya2x>

DAF

ACH

FOR OFFICE USE ONLY 1-4201-433-70

Please return form with payment to:

Dauch Service Center

1776 West Warren Ave, Detroit, MI 48208

Phone: 313-897-1965

Scan/Email to: Janssen.Lemley@scouting.org

For more information contact:

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