

MOOSE-IC FEST



Saturday, August 23rd  **12:00 PM - 10:00 PM**

North Star Reach ✨ 1200 University Camp Dr, Pinckney, MI 48169

Get Ready for MOOSE-IC Fest: North Star Reach's Inaugural Music Festival!

With a lineup of jammin' live bands, tasty food trucks, cold drinks, good friends & plenty of camp magic, we're bringing all the musical Mooseness to our Campitheater for some summertime fun in the sun!

So mark your calendars, grab your friends, and come kick back at North Star Reach...

WHERE CAMP ROCKS!

✨ LIVE MUSIC ✨

**BRET
MAYNARD**

**DARWIN
MAMASSIAN**



Five Becomes West



✨ FOOD & SPIRITS ✨



**COOKIN'
WITH BEANS**



Tickets & More!

\$30 - General Admission

\$50 - VIP

100% of ticket sales go directly to our camper kids & families!



Sponsorship & vendor opportunities available!

All ticket sales, sponsorships & donations will be matched up to \$600,000 by the Ted & Jane Von Voigtländer Foundation!

Contact

Cassy Sleeper
Director of Philanthropy
248.896.1116
cassy@northstarreach.org

**thank
you!**



**UD Family
Table 2.0**



Our Family

ally/charity
chip in
is providing a
bonus match!



North Star Reach provides life-changing camp experiences for seriously ill children & their families, free of charge.

www.northstarreach.org



In addition to the benefits outlined below, sponsors will receive employee volunteerism opportunities at all 2025 events such as Family Camps, fundraisers & Volunteer Work Weekends, as well as the opportunity to provide a raffle item for the event.

PRESENTING SPONSOR | \$15,000 *Exclusive

Sends 6 families / 23 kids to camp.

- Title sponsor recognition as "Presented by..." with logo prominently displayed on all event communications, signage, program, website, and social media (reach of 5,000+)
- Speaking opportunity at event plus verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 14 event tickets: 8 VIP with VIP parking & access to VIP Lounge + 6 general admission.
- Reserved seating - your choice of front row in the Campitheater or front row of the lawn
- Overnight accommodations in Camper Village - exclusive use of a cabin sleeping 14 people with 2 full bathrooms.
- Opportunity to set up display table at event

CAMPITHEATER SPONSOR | \$10,000

Sends 4 families / 15 kids to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition throughout event
- Logo recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 12 event tickets: 8 VIP with VIP parking & access to VIP Lounge + 4 general admission
- Reserved seating - your choice of Campitheater or lawn
- Opportunity to set up display table at event

STAR SPONSOR | \$7,500

Sends 3 families / 11 kids to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 10 event tickets: 6 VIP with VIP parking & access to VIP Lounge + 4 general admission
- Reserved seating - your choice of Campitheater or lawn
- Opportunity to set up display table at event

CAMPILY SPONSOR | \$5,000

Sends 2 families / 8 kids to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 8 tickets: 4 VIP with VIP parking access to VIP Lounge & VIP + 4 general admission
- Opportunity to set out marketing materials at event

MOOSE TRACKS SPONSOR | \$2,500

Sends 1 family / a child & their siblings to camp.

- Logo displayed on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 4 event tickets: 2 VIP tickets with access to VIP lounge & VIP parking + 2 general admission

S'MORES SPONSOR | \$750

Sends 1 child to camp & provides s'mores & more for all campers!

- Company listing on event communications, signage, program, website, and social media (reach of 5,000+)
- Verbal recognition during event
- Recognition in *Trail Mix*, North Star Reach's monthly eNewsletter (reach of 10,000+)
- 2 event tickets: 2 general admission

Checks made payable to:

North Star Reach
1200 University Camp Dr., Pinckney, MI 48169

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