

## For Immediate Release

## **PRESS RELEASE**

## OLHSA joins the GivingTuesday global generosity movement with the Community Cares Drive, starting on November 28, 2023

Pontiac, Mich., November 17, 2023 – This GivingTuesday, Oakland Livingston Human Service Agency (OLHSA) invites you to be a force for good! Join OLHSA in making a meaningful impact by championing the Community Cares Drive. Your support can create ripples of positive change for Oakland and Livingston County residents.

GivingTuesday encourages people globally to transform their communities with acts of giving. This year, the GivingTuesday movement kicks off the season of giving by inviting people to give back on <a href="November">November</a> 28, 2023, and throughout the year.

OLHSA invites you to show your GivingTuesday support by donating to the Community Cares Drive. These funds are critical to those most in need and provide essential support such as winter warmth, emergency assistance, senior services, and more depending on an individual's needs.

A past recipient of OLHSA's essential services shared, "This place saved my life and mental health. They made me realize that no matter how hard life hits you, there is always someone out there to help you get back up to fight even harder". With the generous support of people on GivingTuesday, OLHSA will be able to help even more people to get back on their feet after their hard times.

"GivingTuesday provides an opportunity for us all to join together and amplify our community impact. OLHSA's Community Cares Drive is a meaningful way to give back to our neighbors. Your support not only transforms lives but embodies the spirit of hope, proving that together, we can create a future where every individual and community thrives. Thank you for being a driving force behind positive change," said Dr. Susan Harding, CEO of OLHSA.

Those who are interested in joining OLHSA's GivingTuesday Community Cares Drive can visit <a href="https://www.olhsa.org/en-us/donate">https://www.olhsa.org/en-us/donate</a>. For more details on GivingTuesday, visit <a href="https://www.givingtuesday.org">www.givingtuesday.org</a>.

## About Oakland Livingston Human Service Agency (OLHSA)

Oakland Livingston Human Service Agency (OLHSA) is a member of the National Community Action Partnership and Michigan Community Action, which were born out of the Economic Opportunity Act of 1964. OLHSA works with community members to improve the quality of life for people facing crisis while strengthening families, communities, seniors, and youth.

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