



MJR Group LLC • 41000 Woodward Ave, Suite 135 East • Bloomfield Hills, MI 48304 • 1-248-548-8282

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## **MJR THEATRES IS JOINING THE SECOND NATIONAL CINEMA DAY, OFFERING \$4 TICKETS AND CONCESSION DEALS TO METRO-DETROIT MOVIEGOERS**

**Bloomfield Hills, MI, August 21<sup>st</sup>** – MJR Theatres is excited to partner with the Cinema Foundation to celebrate the second annual National Cinema Day this Sunday, August 27<sup>th</sup> with discounted admissions and concession items.

This one-day event, which celebrates the power of the movies, will bring together MJR guests of all ages and offer discounted admissions of \$4 for all movies, in all formats, all day long. Plus, living up to the slogan that ‘it’s more fun at MJR,’ all sizes of popcorn and fountain drinks are just \$4 each as well.

To celebrate National Cinema Day on August 27<sup>th</sup>, moviegoers will be able to enjoy dozens of movies, including new films opening this weekend like *Gran Turismo*, along with current box office hits like *Barbie*, *Oppenheimer*, *Teenage Mutant Ninja Turtles: Mutant Mayhem*, *Blue Beetle*, *Strays*, *Sound of Freedom*, *The Meg 2*, *The Little Mermaid*, *The Super Mario Bros. Movie*, and many more.

For showtimes and tickets moviegoers can visit [mjrtheatres.com](http://mjrtheatres.com) or download the MJR app to be a part of this special one-day event.

### **About MJR Theatres**

MJR Theatres is a State-of-the-Art Multiplex Cinema Operator with ten Michigan locations and over 160 screens. For over 40 years, MJR has been committed to consistently delivering the ultimate movie-going experience, while providing superior customer service to guests throughout Metro-Detroit. As innovative leaders in the industry, MJR offers a wide-range of premium amenities including plush reclining chairs, the full-service Studio Bar & Lounge, The Epic Experience, Laser Ultra, and VIP Seats; a market-exclusive seating concept designed to bring privacy, convenience, and luxurious comfort to the theatrical experience.

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