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Press Release

**FOR IMMEDIATE RELEASE**

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**LACASA’s Starry Night Holiday Toy Drive**

The LACASA Collection invites the community to participate in its fifth annual *Starry Night Holiday Toy Drive* and help a child in need at LACASA Center.

The Starry Night donation drive is going on now and runs through Dec. 17, 2022. Community members are invited to bring a new, unwrapped toy, gift or gift card to the LACASA Collection, a unique charity boutique where all proceeds stay local and help victims of abuse at LACASA Center.

Toys and gifts are needed for boys and girls of all ages. This year’s biggest need is for VISA or discount-store gift cards for tweens and teens. Gift cards to locations such as Wal-Mart, Meijer, and Kohl’s ensure older children do not get left out and provides them an opportunity to shop for items that interest them. Younger children enjoy arts & crafts, games & books, dolls & action figures, and Lego kits.

Donors can place their gift under the store’s giving tree and write their name, or initials, on a star ornament to be hung on the tree. In return for donating a new present, donors will receive a twinkling in-store discount coupon, 50% off one item (*excluding furniture*).

LACASA Center is an independent, locally-based nonprofit that provides shelter, counseling and critical services for victims of child abuse, domestic violence and sexual assault. All victim services are provided a no charge. The agency also conducts educational programs throughout the community to raise public awareness and help prevent abuse.

All donated toys and gifts will be distributed to children living in the LACASA Crisis Shelter and those who participate in the agency’s Children’s Counseling Program. LACASA clients who are parents also will have an opportunity to select gifts for their children to ensure Santa is prepared with everything he needs for his big sleigh ride.

* More -

Toys and gift cards can be brought to LACASA Collection Monday through Saturday from 10 a.m. – 6 p.m. or Sunday 11 a.m. – 4 p.m. at 120 W. Highland Rd, Kroger/Crossroads Plaza, Howell. Community partners who are collecting toys and gift cards during the donation drive include Hands On Health Chiropractic in Brighton, Trinity Health Brighton & Howell locations, and Minerva’s Salon & Wellness Spa in Brighton.

For additional details about the toy drive, visit lacasacollection.org.

LACASA Center is the only organization of its kind in the state, and one of only a few in the nation, that provides wrap-around services for victims of child abuse, domestic violence and sexual assault. This approach allows victims and their families to receive a continuity of care under one roof as they work to rebuild their lives. Learn more at lacasacenter.org.

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