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Press Release

**FOR IMMEDIATE RELEASE**

July 28, 2022

**Cinderella’s Closet Boutique Opening for Homecoming**

Cinderella’s Closet, a homecoming boutique for high school students, will host its opening day August 20 and continue August 22 - 27 at LACASA Collection. The homecoming boutique will run during store hours, 10 a.m. to 6 p.m.

Traditionally held at Snedicor’s Green Earth Cleaners, Cinderella’s Closet is now hosted at LACASA Center’s resale store, LACASA Collection. Students will have the same opportunity to browse a variety of formalwear while also taking advantage of discounts on accessories and shoes throughout the store.

Sponsored by LACASA, this eco-friendly shopping experience offers students a chance to buy formalwear at vintage prices while helping charity. All formalwear is just $25 and proceeds go to LACASA.

LACASA is a local nonprofit organization that provides help and hope for victims of abuse. Cinderella’s Closet helps raise awareness among teen shoppers about self-esteem, self-respect and healthy relationships.

Scholarships are available, and shoppers may discreetly ask the attendant at the cashier counter for scholarship information. The Closet is reserved for students only, and they will be asked to present school IDs at check out.

The LACASA Collection is located in the Kroger/Crossroads Town Center, 120 W. Highland Ave., near downtown Howell.

Funds raised from the boutique stay local and provide education to area students about interpersonal violence and healthy relationships. Learn more at [lacasacenter.org](http://lacasacenter.org/) or [lacasacollection.org](http://lacasacollection.org/).

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**ABOUT LACASA CENTER:**This nonprofit organization is celebrating its 40th anniversary of advocating for victims of child abuse, domestic violence and sexual assault from Livingston County. LACASA also provides education and awareness programs throughout the community to prevent abuse. Learn more at [lacasacenter.org](http://lacasacenter.org/) or [lacasacollection.org](http://lacasacollection.org/).