



Contact Information:

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ANN ARBOR SPARK EMPLOYEE JOINS CITY OF BRIGHTON ECONOMIC DEVELOPMENT TEAM

Economic Development Coordinator to serve as liaison to business community

The City of Brighton Economic Development Team has a new team member. Denise Murray has joined Ann Arbor SPARK as the Economic Development Coordinator contracted by the City of Brighton. Denise started her real estate career with Ramco-Gershenson, and has worked with The Hayman Company, Singh Management, Real Estate One, Northland Center, and for the past 13 years with Briarwood Mall, a Simon mall, in Ann Arbor.

In her new role with the City of Brighton, Mrs. Murray will be working closely with City Staff and the Downtown Development Authority Board to engage directly with Brighton businesses; assessing their needs and offering business support services when requested. Considering her extensive experience in business development and collaborative mindset, Mrs. Murray hopes to act as a bridge between the City and DDA and the community's diverse businesses.

DDA Chair Tim Corrigan agrees, "Denise brings a level of expertise that will be very helpful in assisting our local restaurants and merchants. Her dedication to working with our business community will help set Brighton apart from other communities."

"Adding Mrs. Murray to our Economic Development Team allows for an expanded full service approach to economic development including businesses recruitment, retention, and development services. She will work closely with Community Development Manager Mike Caruso and Management/DDA Assistant Henry Outlaw to build a robust economic ecosystem that is second to none," explains City Manager Nate Geinzer.

Beyond her work experience, Denise currently serves on the Board of The Salvation Army of Washtenaw County, and has served on the A2Y Chamber, as well as the Ann Arbor Public Policy Committee. She has also been awarded The Best of the Best and Above and Beyond awards for Simon Properties.

Now that she is on the team, Mrs. Murray is eager to help Brighton businesses. "I am grateful to be able to serve the Brighton community. It enables me to tap into my passion for marketing, problem solving and utilizing my analytical skills. The community has been very welcoming, and I look forward to being of service".

If you would like to talk to Economic Development Coordinator Denise Murray about how she can help your business, please contact her at: 734-353-7444 or denise@annarborusa.org

For more information, questions, or concerns, please contact at info@brightoncity.org or 810-844-5053.