



## PRESS RELEASE

The Salvation Army  
503 Lake Street  
Howell, MI 48843  
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**FOR IMMEDIATE RELEASE:**

**Thursday, December 19, 2019**

### **Donations Significantly Down for The Salvation Army Christmas Campaign**

The Salvation Army of Livingston County each Christmas season places their red kettles at stores all over Livingston County and requests for donations supporting the Christmas goal. The donations collected during the Christmas season are to support its year round service programs for The Livingston County Salvation Army.

**Donations for the campaign are significantly down this year, farther down than they have ever been in recent years.** As of Wednesday, December 18, 2019, The Salvation Army of Livingston County is more than \$29,000 behind of where it was during the campaign at this point last year.

With only 5 more days of bell ringing Major Prezza Morrison says she has faith in this generous community. It always responds when it is aware of what is needed. “The needs of the community seem to be above what our agency can afford at times. That is why reaching our goal is so important.” Says Major Morrison “At this point we are more than \$29,000 behind last year and with only \$178,035.30 raised so far, still far behind our goal of \$385,000.” Major also remarks, “We are concerned that if we do not reach this goal we will have to make some tough decisions.”

The Red Kettle Campaign will run through Tuesday, December 24 and the overall Christmas Fundraising Campaign through January 31, 2020.

#### **There are several ways to help:**

- 1) Virtual bell ring with your own Online Red Kettle
- 2) Donate financially in one of the kettles, drop off donations at the corps community building or place them in the mail
- 3) Donate to the Livingston County online red kettle – [www.salvationarmylivingston.org](http://www.salvationarmylivingston.org)
- 4) Volunteer to bell ring – many of our kettle sites are without bell ringers. Kettles without a bell ringer are unable to collect funds.

Monetary donations may be brought in to: The Salvation Army; 503 Lake Street; Howell, MI 48843; sent to The Salvation Army P.O. Box 647, Howell, MI 48844 or visit us on the web to donate at: [www.salvationarmylivingston.org](http://www.salvationarmylivingston.org) or [www.onlineredkettle.com](http://www.onlineredkettle.com)

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