

Lake Trust Foundation Cereal Drive Provides 42,984 Meals for Local Children

(Brighton, Michigan) The Lake Trust Foundation's inaugural Employee Foundation Summer Cereal Drive is a success. The Foundation Cereal Drive, which was held throughout the week of June 5, 2017 was an employee effort to help provide meals for children who may have gone without for the summer. And today, the Credit Union announced that the effort will provide 42,984 servings of cereal, or meals, for 500 Michigan children for the duration of the summer.

Lake Trust employees from around the state pulled together to donate a total of 21,492 servings of food, and that donation doubled when the Lake Trust Foundation matched the entire amount, bringing the total to 42,984 servings. Along with the Cereal Drive, the Credit Union held a challenge for its employees, and the winning team, a collaboration of a Brighton headquarters Support Department and the Credit Union's Chelsea and Ann Arbor, Stadium branches, added the Lake Trust Foundation's match to the donation they made to their local food banks.

"Through conversations with local Food Banks, we've learned that summer is a particularly important time to donate, as kids are out of school and don't have access to free or reduced price lunch programs," said Brandalynn Winchester-Middlebrook, Lake Trust Credit Union Vice President of Culture and Engagement. "The opportunity for our team to help provide for these children is truly incredible, and we're grateful for all that our Food Banks do to make a difference."

The Credit Union's donation will support these community food banks across the state:

- *Love in Action* in Grand Haven: **426** servings
- *Food Gatherers of Washtenaw County*: 1,121 servings PLUS an \$1,800 Foundation Donation (or a total of **11,867** servings)
- *Kids Food Basket* in Holland: **453** servings
- *The Greater Lansing Food Bank*: **2,162** servings
- *Isabella Soup Kitchen* in Mount Pleasant: **165** servings
- *The Food Bank of South Central Michigan*: **465** servings
- And *Gleaners Community Food Bank* of Livingston County: 16,700 servings PLUS an \$1,800 Lake Trust Foundation Donation (or a total of **27,446** servings)

The Lake Trust Foundation Summer Cereal Drive was inspired by the *Gleaner's Community Food Bank of Livingston County and DMC Children's Hospital of Michigan's "Healthy over Hungry Cereal Drive"*.

"Gleaners is proud to have local long-time supporters like Lake Trust recognize the need for feeding kids during this time of year and join us in our annual cereal drive. Thanks to their support, many kids in Livingston county who normally go without will enjoy a healthy breakfast

every day this summer," said Bridget Brown, Director of Gleaners' Livingston County Operations.

The Lake Trust Foundation was founded in 2012, and has since provided over 70,000 meals for families in Michigan.

The Lake Trust Credit Union Foundation is a 501(c)(3) dedicated to making a difference by volunteering time and resources to Michigan. The Foundation's mission is to bring people and organizations together to create strong, diverse, vibrant neighborhoods through sponsorships, grants and Team Lake Trust volunteerism. Learn more at laketrust.org.

Lake Trust Credit Union lives up to their name, with branches that stretch from Lake Michigan to Lake Huron. With over 175,000 members and \$1.7 billion in assets, they're the sixth largest credit union in Michigan. By participating in and supporting over 100 local events, they reach across the state to create stronger communities. Membership is open to anyone who lives, works, worships or attends school in their 35 county service area. www.laketrust.org

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